



**STRATEGIC PLANNING WORKSHOPS RECAP:
YOUR FEEDBACK
April 18, 2022**

Strategic Planning Series

DeAnza College



STRATEGIC PLANNING WORKSHOP #1
Dec. 2, 2021

Workshop No. 1:
Overview, Data and Initiatives
(Introductory Workshop)

- Dec. 2, 2021

DeAnza College



STRATEGIC PLANNING WORKSHOP #2
Supporting Cultural and Structural Equity
Through Guided Pathways

Workshop No. 2:
**Supporting Cultural and Structural
Equity Through Guided Pathways**

- Jan. 24, 2021

Strategic Planning Series

DeAnza College



STRATEGIC PLANNING WORKSHOP #3
Regional Trends, Enrollment and Retention
Feb. 28, 2022

Workshop No. 3: Regional Trends, Enrollment and Retention

- Feb. 28, 2022

DeAnza College



STRATEGIC PLANNING WORKSHOP #4
Ensuring Learning Through the Student Success Factors
March 14, 2022

Workshop No. 4: Ensuring Learning Through Student Success Factors

- March 14, 2022

Upcoming Special Events

Strategic Planning Workshops Recap: Your Feedback

- **Today:** 1-2 p.m. (Special Q&A with senior staff)
- **Join via Zoom** ▶

A review of your contributions to strategic planning through the four workshops.

Review of Draft Strategic Plan

- **Monday, May 9:** 1-2 p.m. (Special Q&A with senior staff)
- **Join via Zoom** ▶

A review of governance groups and other members of the college community.



DeAnza
College

**Strategic
Planning**

deanza.edu/strategic

Thank you for your participation!

- Sofia Abad
- Suodaba Adel
- Melissa Aguilar
- Carlita Alamban
- Diana Alves de Lima
- Roland Amit
- Erick Aragon
- Diana Argabrite
- Anne Argyriou
- Deborah Armstrong
- Jovanah Arrington
- Lakshmi Auroprem
- Brandon Bailey
- Thomas Bailey
- Laureen Balducci
- Becky Bartindale
- Sam Bliss
- Marilyn Booye
- Sal Breiter
- Jen Brook
- Megan Brophy
- Jayme Brown
- Randy Bryant
- Jared Camacho
- Yvette Campbell
- Maurice Canyon
- Chesa Caparas
- Sandy Cardoza
- Edwin Carungay
- Vins Chacko
- Ammalinh Chan
- Sushini Chand
- Karen Chow
- Hyon Chu Yi-Baker
- Tracy Chung-Tabangcura
- Dennis Cima
- Adam Contreras
- Robert Cormia
- Alicia Cortez
- Cecilia Deck
- Patricia Del Rio
- Juan Diaz

Thank you for your participation!

- Lucy Doan
- Tom Dolen
- Mary Donahue
- Martha Espinosa
- Christina Espinosa-Pieb
- Angélica Esquivel
- Moaty Fayek
- Michelle Fernandez
- Diana Ferrara
- William Firmender
- Erika Flores
- Hua-Fu Liu
- Brandon Gainer
- Mike Galindo
- Nazy Galoyan
- Adriana Garcia
- David Garrido
- Teri Gerard
- Pippa Gibson
- Max Gilleland
- Pam Grey
- Patty Guitron
- Jason Guowei You
- Claudia Guzman
- Ron Hannon
- Rich Hansen
- Lisa Hatt
- Lydia Hearn
- Pablo Hernandez
- Susan Ho
- Lloyd Holmes
- Melinda Hughes
- Karen Hunter
- Andy Huynh
- Betty Inoue
- Cheryl Jaeger Balm
- Ines Johnson
- Natasha Joplin
- Jose Juarez
- Victoria Kahler
- Bob Kalpin
- So Kam Lee

Thank you for your participation!

- Manisha Karia
- Mehran Karimi
- Shagun Kaur
- Dana Kennedy
- Bachmai Kha
- Lisa Kirk
- Keri Kirkpatrick
- David Kobata
- Toshi Komatsu
- Phong Lam
- Mark Landefeld
- Peter Landsberger
- Allison Largent
- Robin Latta
- Michele LeBleu-Burns
- Dawn Lee
- Debbie Lee
- Kim Lee
- Mae Lee
- T. Lee
- Amy Leonard
- Sarah Lisha
- Tina Lockwood
- Eli Lovdahl
- Lisa Ly
- Allison Madriaga
- Sandra Magallon
- Jennifer Mahato
- Lisa Mandy
- Kimberly Martinez
- Sana Massad
- Marissa McGuire
- Eric Mendoza
- Rob Mieso
- Maureen Miramontes
- Derek Mitchler
- Magali Molina
- Cathleen Monsell
- Kathy Munson
- Anita Muthyala-Kandula
- Mallory Newell
- Joseph Ng

Thank you for your participation!

- Kim Nga Huynh
- Khoa Nguyen
- Thao Nguyen
- Edmundo Norte
- Cheryl Owiesny
- Angelita Pabros
- Kim Palmore
- Helen Pang
- Mary Pape
- Chrissy Parker
- Andrew Phelps
- Elvin Ramos
- Shaila Ramos
- Nahrin Rashid
- Thomas Ray
- Casey Regehr
- Melanie Reilly
- Leah Riley
- Liliana Rivera
- Christian Rodriguez
- J Rodriguez
- Jayanti Roy
- Jesus Ruelas
- Tony Santa Ana
- Iman Seale
- Dennis Shannakian
- Tim Shively
- Daniel Smith
- Leah Smith
- Marisa Spatafore
- Sabrina Stewart
- Bidya Subedi
- Dayna Swanson
- Elvin T. Ramos
- James Tallent
- Maristella Tapia
- Deborah Taylor
- Susan Thomas
- Marco Tovar
- Sandra Trafalis
- Trisha Tran
- Lan Trinh

Thank you for your participation!

- Chris Tsuji
- Kanako Valencia Suda
- Gary Valentine
- Nina Van
- Martin Varela
- Jenny Vela
- Ashley Villeda
- Carl Vizcarra
- Sarah Wallace
- Glynn Wallis
- Amy Wang
- Laura Watson
- Casie Wheat
- Patti Whelan
- Wendy White
- Shay Williams
- Erik Woodbury
- Deepa Yuvaraj
- Richard Zalman



Institutional Initiatives (Proposed)

- Outreach
- Student-Centered Instruction and Services
- Retention
- Civic Capacity for Community and Social Change



Incorporating **Guided Pathways** and achieving **Student Success Factors**, with **Equity** at the core

Cultural + Structural Equity

Equity Plan Topics

VISION + DEFINITION



SHARED GOVERNANCE



CULTURE OF EQUITY



INTEGRATED INSTRUCTION + SERVICES



PROFESSIONAL DEVELOPMENT



FINANCIAL COMMITMENT



Guided Pathways Topics

STUDENT-READY + PROACTIVE



ACCESS POINTS + STUDENT GOALS



STUDENTS' STORIES



MUTUAL RESPECT



BUREAUCRATIC BARRIERS



COMMUNITY PARTNERSHIPS



Student Population Areas of Focus (Proposed)



- Black
- Filipinx
- Foster Youth
- Latinx
- LGBTQ+
- Native American
- Pacific Islander

Institutional Goals (Proposed)

1. **Outreach** to Underrepresented Populations
2. Achieving the **Student Success** Factors
3. **Course Success**
4. **English and Math** Completion
5. **Transfer**
6. **Degree Attainment**
7. **Certificate Attainment**
8. **Workforce Training**
9. **Civic Capacity** for Community and Social Change
10. Meeting **Basic Needs**



Institutional Metrics (Proposed)

GOAL 1: OUTREACH TO HISTORICALLY UNDERREPRESENTED POPULATIONS ▼

GOAL 2: ACHIEVING SUCCESS FACTORS ▼

GOAL 3: COURSE SUCCESS ▼

GOAL 4: ENGLISH + MATH COMPLETION ▼

GOAL 5: TRANSFER ▼

GOAL 6: DEGREE ATTAINMENT ▼

GOAL 7: CERTIFICATE ATTAINMENT ▼

GOAL 8: WORKFORCE TRAINING ▼

GOAL 9: CIVIC CAPACITY FOR COMMUNITY AND SOCIAL CHANGE ▼

GOAL 10: MEETING BASIC NEEDS ▼

Institutional Metrics (Proposed)

GOAL 10: MEETING BASIC NEEDS

The rate of basic needs challenges – including homelessness, housing insecurity, food insecurity and mental health issues – reported by Black, Filipinx, Foster Youth, Latinx, LGBTQ+, Native American and Pacific Islander students will be no more than 5 percentage points different from the rate for all other students, as measured by the annual basic needs survey.

Areas of Focus (Proposed)

Faced with a **continuing enrollment decline** and incorporating input from the **strategic planning process** thus far, we are proposing that we focus on **five** main areas:

1. Continue to attract **traditional student populations**, including those from **historically underrepresented** communities
2. Emphasize **retention** efforts **within the classroom**
3. Strengthen **retention** efforts **beyond the classroom**
4. Target **pockets** of **enrollment growth**
5. Continue to **integrate transfer and CTE** pathways and align with **high-demand careers**

Emerging from the Pandemic

- Prior to the pandemic, 79% of enrollment was in-person or hybrid (combination of in-person and online), and 21% was fully online.
- As we transition post-pandemic and respond to student needs, it is possible to adjust the way in which we have historically offered instruction.
- We anticipate students will want a large selection of hybrid offerings, with many in-person classes including an online component.

Faculty, Staff and Students on Modality

- Based on polling in Workshop #4, attendees indicated 50-60% of classes need to be offered with an **in-person** component during the **next five years** in order to **best serve students**
- Surveys about **preferred modality** are being distributed to **continuing students** beginning today; **new students** will be surveyed after they **apply** starting May 1 and as they RSVP for **Enrollment Day** to be held April 30



Summary of Updates

Based on feedback shared so far, the following changes were made:

- Incorporated **Student Success Factors** into the fabric of the **institutional initiatives**, rather than listing as a stand-alone metric
- Added **Foster Youth, LGBTQ+** and **Native American, Pacific Islander** to the student population areas of focus
- Added back **Filipinx** students to the student population areas of focus
- Added **Mental Health** to the **Basic Needs** goal

Institutional Initiatives (Proposed)

- Outreach
- Student-Centered Instruction and Services
- Retention
- Civic Capacity for Community and Social Change



Incorporating **Guided Pathways** and achieving **Student Success Factors**, with **Equity** at the core

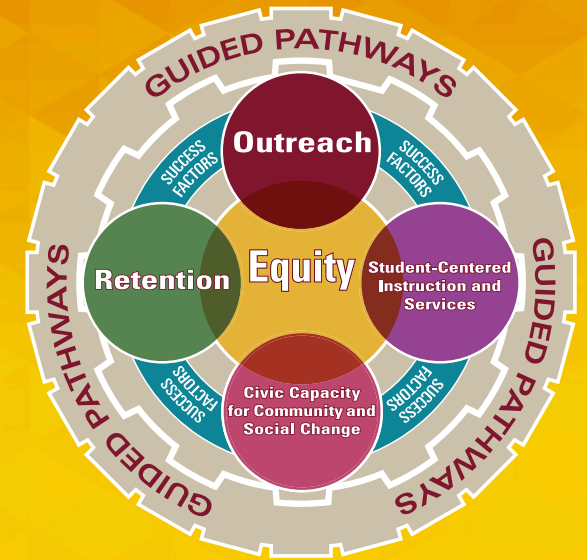
Outreach

- Staffing to support **wraparound services** (e.g., foster youth counselor, social worker)
- Formal and informal **mentorship opportunities** (e.g., mentoring, tutoring)
- **Early engagement** (e.g., middle school and high school partnerships and pathways)



Student-Centered Instruction and Services

- **Professional development** and support for **classroom teaching** (e.g., AB 705 support, high-impact practices)
- Support for **all employees** in **equity work** (e.g., financial commitments, support for classified professionals)
- **Visioning and streamlining** collegewide practices (e.g., enrollment management, curriculum, stacked certificates)



Retention

- Focus on **nontraditional students** (e.g., foster youth, part-time)
- Basic needs and **mental health** (e.g., centralized services, intrusive messaging, focus groups)
- **Proactive intervention** strategies (e.g., focus groups, student fines, student employment)
- Greater connections between **major and career** options (e.g., internships, pathways to careers aligned with their major)



Civic Capacity for Community and Social Change

- **Community-based** learning projects (e.g., optional or required engagement activities)
- **Leadership opportunities** for students (e.g., peer mentor groups, tutoring, pay student government)
- **Partnerships** with community organizations (e.g., internships, employment/volunteering within the community)
- Preparation and **support** of incoming student leaders for **shared governance** expectations, roles and responsibilities (e.g., orientation, mentoring, training)



Timeline

- **Through April 29:** Feedback incorporated into a draft Educational Master Plan (EMP) document
 - Draft EMP reviewed by College Planning Committee
- **May 2-6:** Draft EMP posted on Strategic Planning webpage
- **May 9 (1-2 p.m.): Review of Draft Strategic Plan**
- **May 2-12:** Submit feedback on draft to CPC representatives
- **May 12:** CPC meets to review
- **May 19:** College Council first review
- **June 9:** College Council final review and approval

Submit Feedback to Your CPC Representative

- **Academic Senate**
Cheryl Jaeger Balm
- **Administrative PBT**
Iman Seale
- **Career Technical Education**
Randy Bryant
- **Classified Senate**
Tracy Chung-Tabangcura
- **Equity Action Council**
Yvette Campbell
- **Faculty Association**
Tim Shively
- **Guided Pathways**
Patty Guitron
- **Instructional PBT**
Mary Pape
- **Office of Equity**
Alicia Cortez
- **Student Government**
Vacant
- **Student Learning Outcomes**
Mary Pape
- **Student Services PBT**
Lisa Mandy

Additional CPC Members

- **Lloyd Holmes**
President
- **Christina Espinosa-Pieb**
Vice President, Instruction
- **Pam Grey**
Vice President, Administrative Services
- **Rob Mieso**
Vice President, Student Services
- **Thomas Ray**
Interim Associate Vice President,
Instruction
- **Marisa Spatafore**
Associate Vice President,
Communications and External
Relations

Mallory Newell
Supervisor, Institutional Research

Thank You!

Please join us for our upcoming special event

Review of Draft Strategic Plan

Monday, May 9, 1-2 p.m.

Thank you for participating!



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