

A thick orange power cord is coiled across the background of the slide. It features two different types of connectors: a standard two-prong electrical plug on the left and a larger, more complex connector on the right, possibly for a projector or a specialized power source. The cord is bright orange and stands out against the plain white background.

Digital Storytelling

March 15, 2023

Instructors

Robert Kershaw

Rani Sanderson

STORYCENTER
LISTEN DEEPLY. TELL STORIES

Session 1: What is a Digital Story?

- Introductions: Who, Where, Why
- Review Objectives and 6-week Agenda
- Overview Presentation of Seven Steps
- Screen Stories
- Writing Prompts
- Questions



STORYCENTER
LISTEN DEEPLY. TELL STORIES

Storyteller Introductions



- Who you are?
- Why this Webinar?
- What story or idea are you thinking about today?

How we'll do it.



- Hands-on, experiential learning.
- Small group sharing and feedback.
- Straightforward video production techniques.
- Creative and technical support.
- A little bit of 'homework'.

Agenda

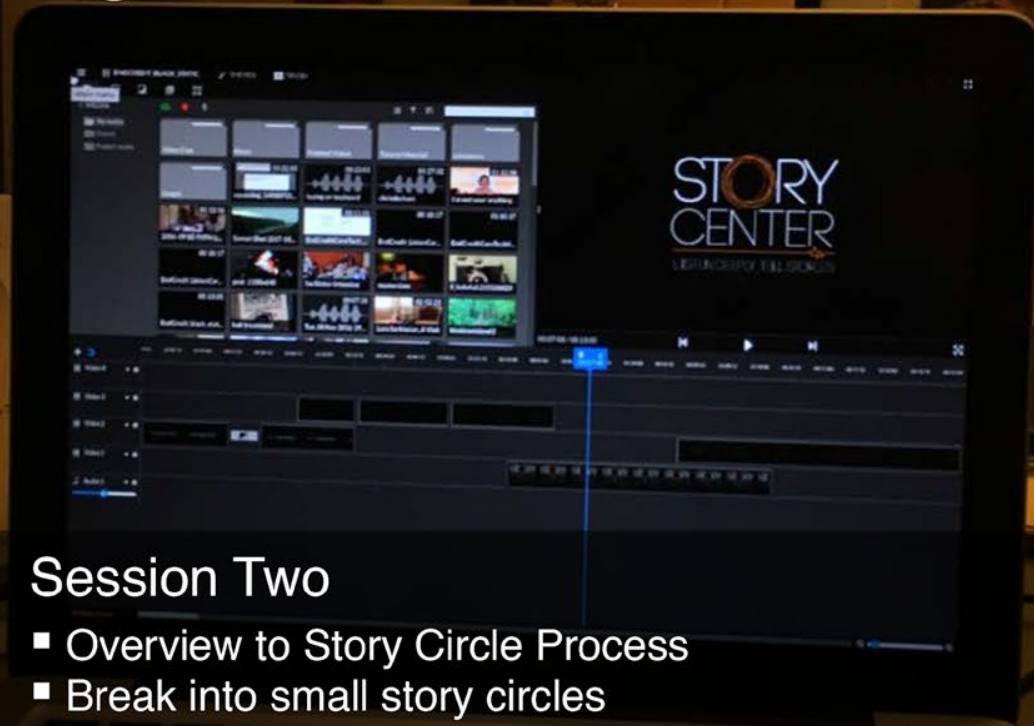


Session One

- Introductions
- Introduction to Digital Storytelling
- Seven Steps

Between Sessions 1 and 2: Writing

Agenda



Session Two

- Overview to Story Circle Process
- Break into small story circles
- Debrief StoryCircle

Between Sessions 2 and 3: Revise Script

Agenda



Session Three

- Group sharing of stories.
- Feedback and refinement.
- Tricks and Tips on Voice Recording

Between Sessions 3 and 4: Record Scripts

Agenda



Session Four

- Approaches to Image Selection.
- WeVideo Tutorial – Basic video editing.

Between Sessions 4 and 5: Rough Edit.

Agenda

Session Five

- Special Features WeVideo Tutorial
- Small group feedback on first edits..

Between Sessions 5 and 6: Final Edit.

Agenda



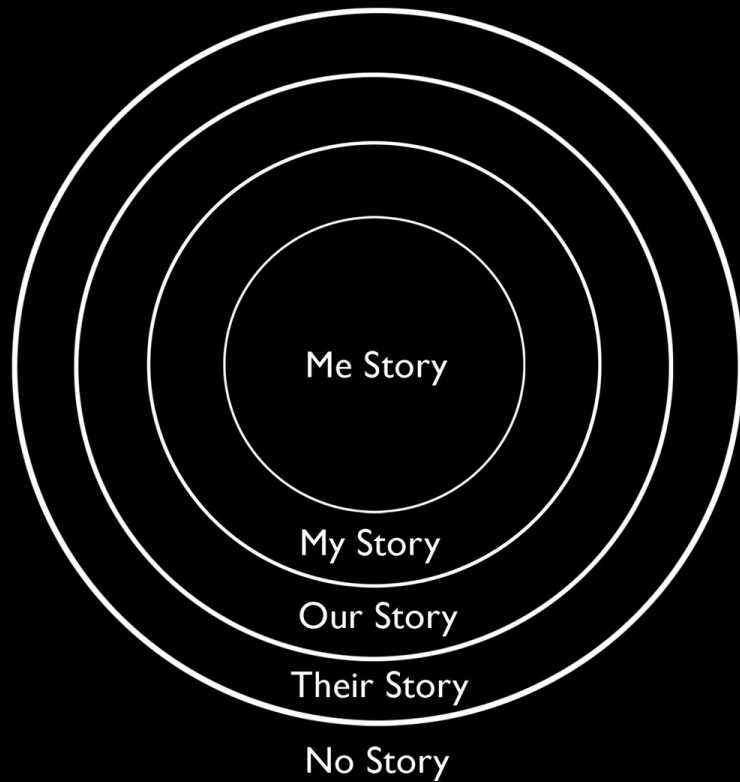
Session Six

- Share Stories
- Approaches to Using DS
- Final Thoughts

Why We Tell Stories

Personal narrative is simultaneously born out of experience and gives shape to experience... welcome to know ourselves as we use stories to apprehend experiences and navigate relationships with others.

Dr. Elinor Ochs
Linguistic Anthropologist, UCLA





Forms of Production

Single Photo



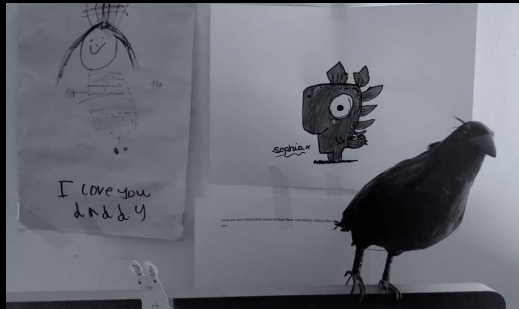
Photo Montage



Video Montage



Stills and Video

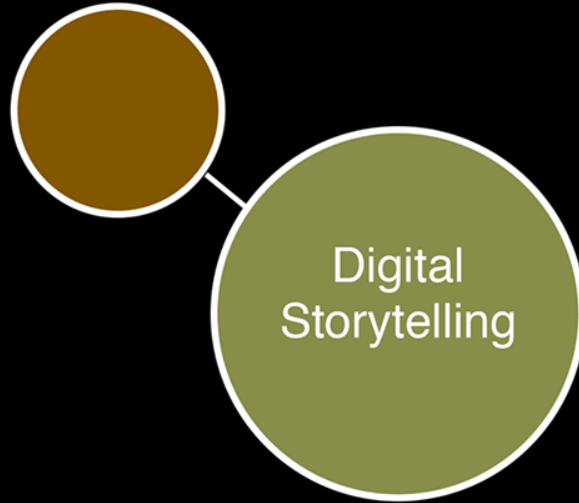




Seven Steps

- Owning Your Insight
- Owning Your Emotion
- Finding A Moment
- Seeing Your Story
- Hearing Your Story
- Assembling Your Story
- Sharing Your Story

Reflection



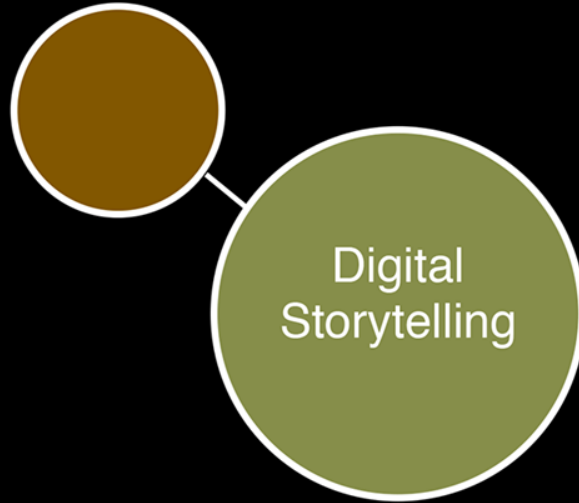
Owning Your Insights

As we evolve our lives, our identities change, student, professional, parent, leader, sage.

Each evolutionary plateau, leaves us with new challenges in framing our lives' stories.

In our story work, we are listening for the storyteller's specific shift in perspective.

Reflection



Digital
Storytelling

Owning Your Insights

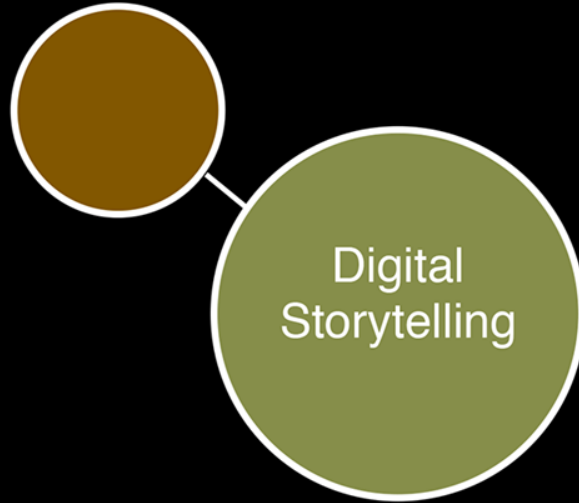
We want to understand purpose.

Why this version of this story now?

What does the message indicate about the stakes of our evolving understanding of a given experience.

If a story can be stripped down to a singular insight, then what stays in the edit becomes evident.

Reflection



Digital
Storytelling

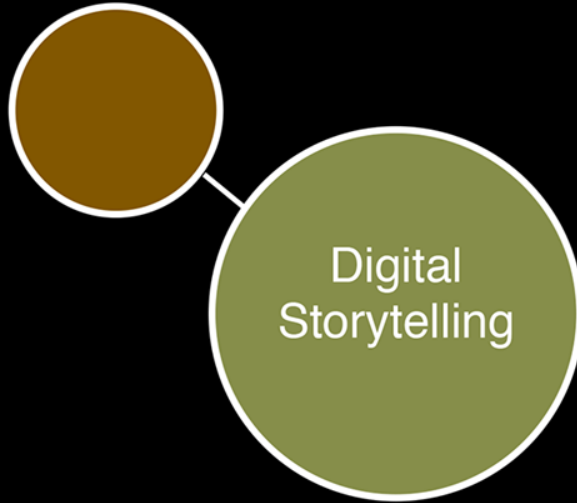
Owning Your Emotions

We think of our rational minds as disembodied, riding the elephant of our emotional bodies.

But when we feel, we inform. Why we decide to tell a story and how we tell it, become ever clearer as we begin to feel it emotionally and physically.

As storytellers, we learn to trust the voice in our mind-body that suggests what is safe to disclose.

Reflection



Owning Your Emotions

We are making space for safety, but to do so we need to make space for bravery.

We support each storyteller in assessing their emotional readiness... in a given context, in a given time...to keep the story at safe distance, or to bring it to their center.

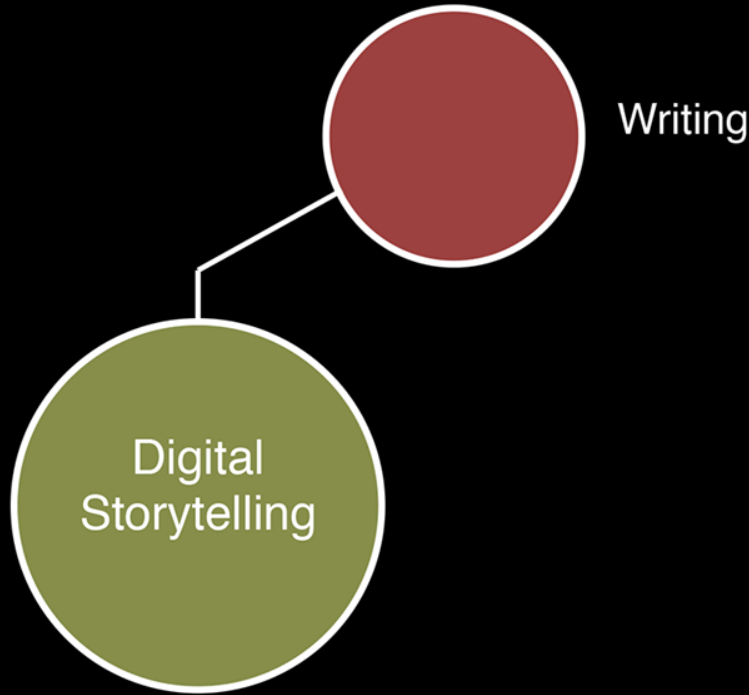
A story's believability is in it's emotional truth.

Finding a Moment

Stories bring us to a moment of reckoning, where change is inevitable.

Unlike exposition, they show us the **how** of values rather tell us the why.

Moments of reckoning occur in time and place. Scene is vital in story craft. A character, or characters, in action in context at a given time.

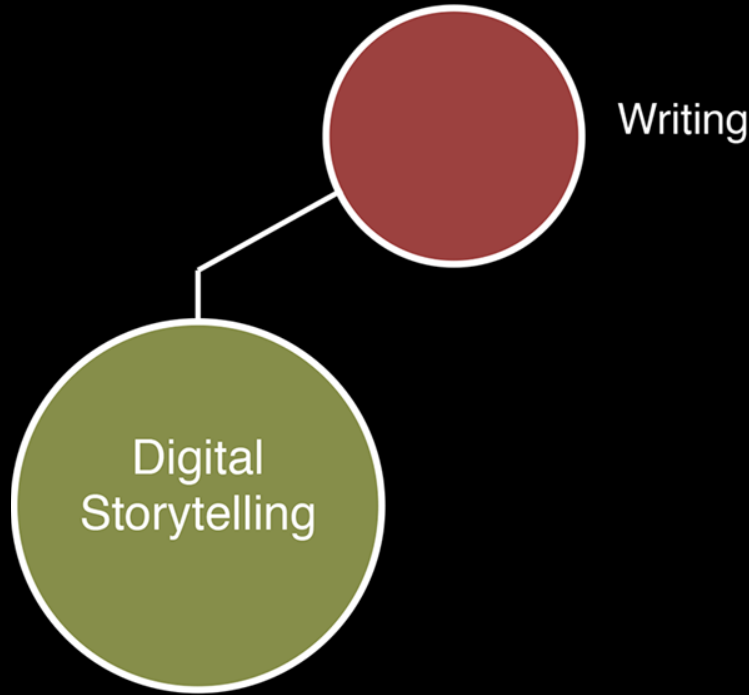


Finding a Moment

Choosing which moment or moments illustrate insight defines the story's structure.

Some scenes show cause and effect, they resolve a story. Others provoke mystery, they evolve a story.

If you were to make the movie of your life, in relationship to your message, what scene must be in it?



A vibrant green ceramic mug is the central focus, resting on a dark laptop keyboard. The word "BREAK" is printed in a clean, white, sans-serif font on the front of the mug. A wooden stirrer is tucked into the top of the mug. The background is a blurred laptop screen displaying various colorful icons and windows, suggesting a busy work environment. The lighting is soft, creating a warm and inviting atmosphere.

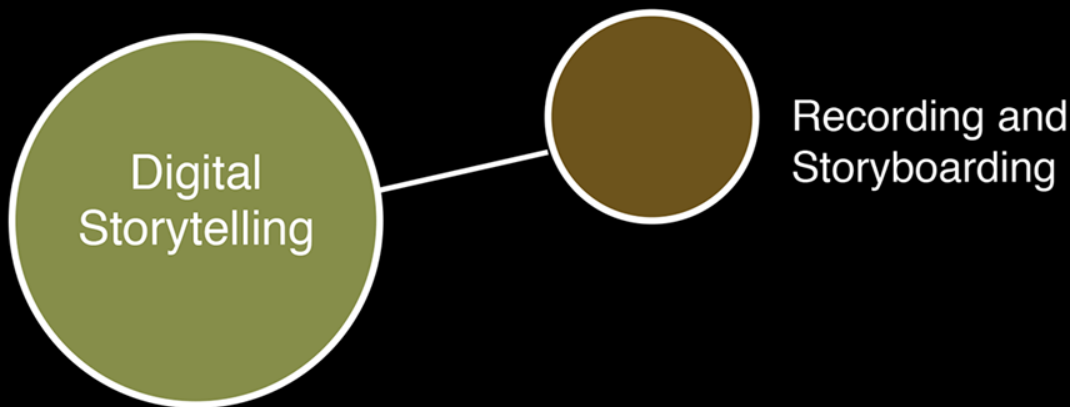
BREAK

Hearing Your Story

Our voices are a gift, but many of us view them as a liability. Encouraging ourselves to explore our voice, our unique way of telling, is at the center of this practice.

If sight specifies, sound surrounds. When we add layers of aural information, the audience is immersed more fully.

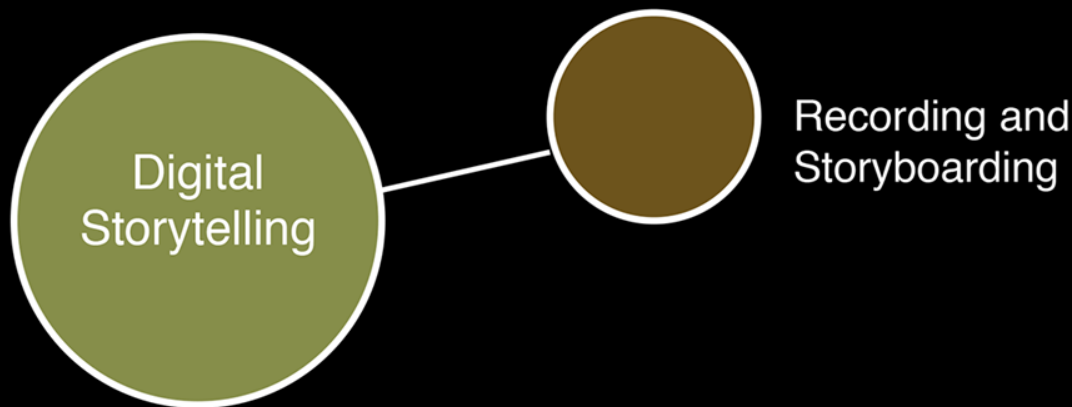
Music and sound adds emotional depth and complexity.



Hearing Your Story

Those new to the form tend to hear a given pop song, or lyrical song, as a potential soundtrack, instrumental music is usually best underneath the spoken word

If you write your script like you would speak to a friend, your performance of the text will invite connection.

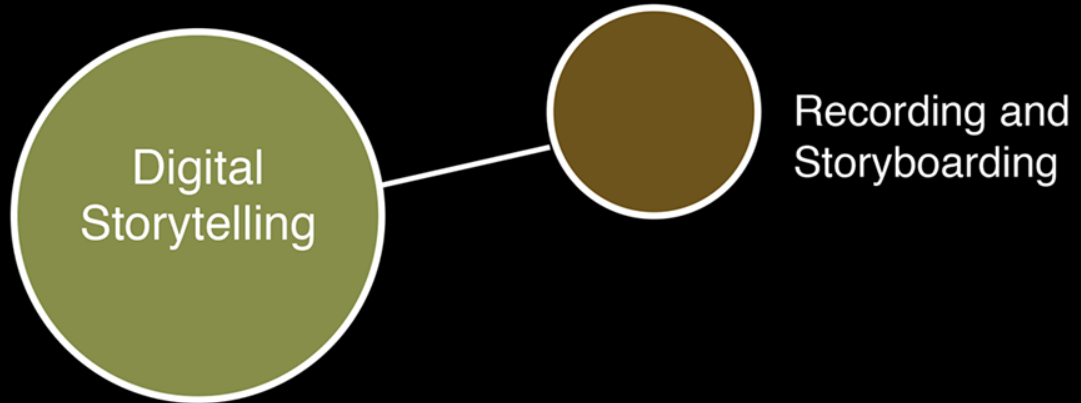


Seeing Your Story

We dream in technicolor, and we desire to express ourselves in mediums that give us the immersive impact of film.

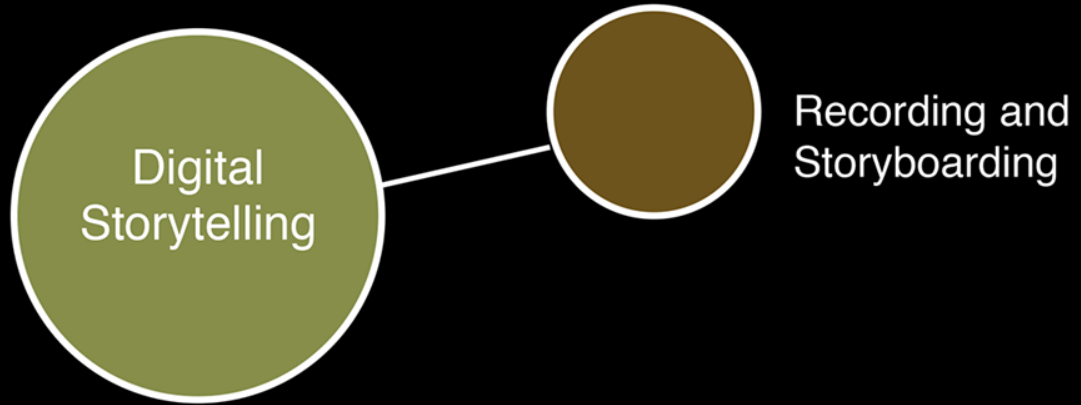
The ubiquity of screen-based culture demands we expand visual and media literacies

Sequential visuals, the juxtaposition of images in time, the edit, has its own grammar and syntax.



Seeing Your Story

In relationship to text, images can complement meaning, or shift meaning. They can have an explicit/illustrative relationship to what is being said, or an implicit/metaphorical relationship.





Love Apples by Denise Gantt



Two by Revathi Batola



The World Beyond the Microscope by Lee Daniel



(Un)Welcome? by Edward

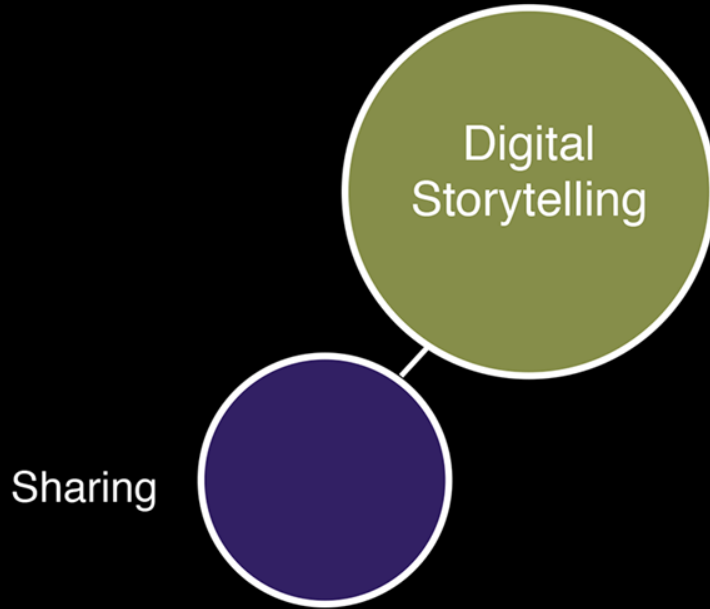
Assembling Your Story

Pacing, allowing a story to breath, and progress as if there is a listener present, is a critical part of narrative design.

You don't know if a story works, until you have the whole edit, be ready to revise, and re-think, with a full edit done.



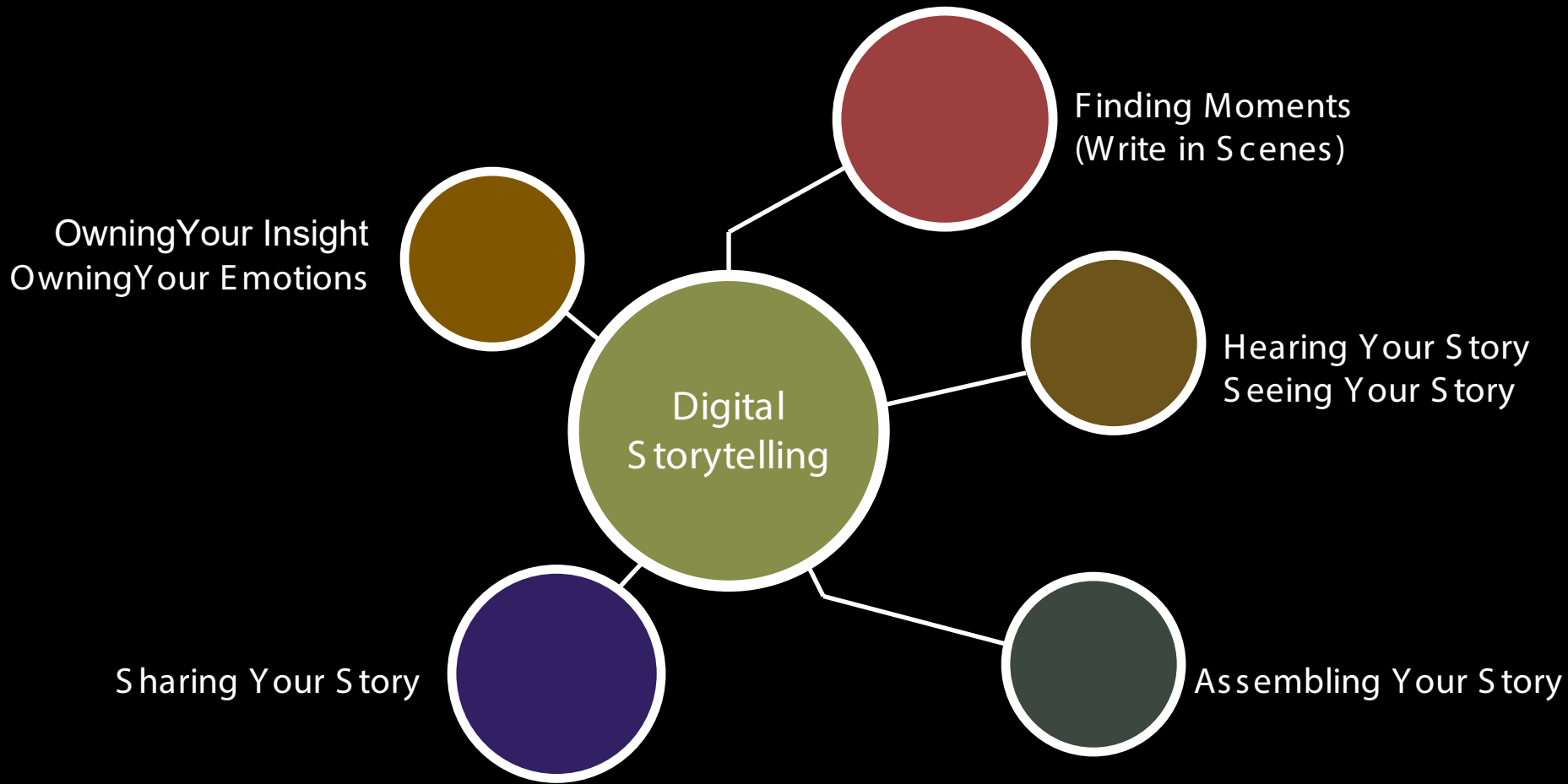
Editing and
Production

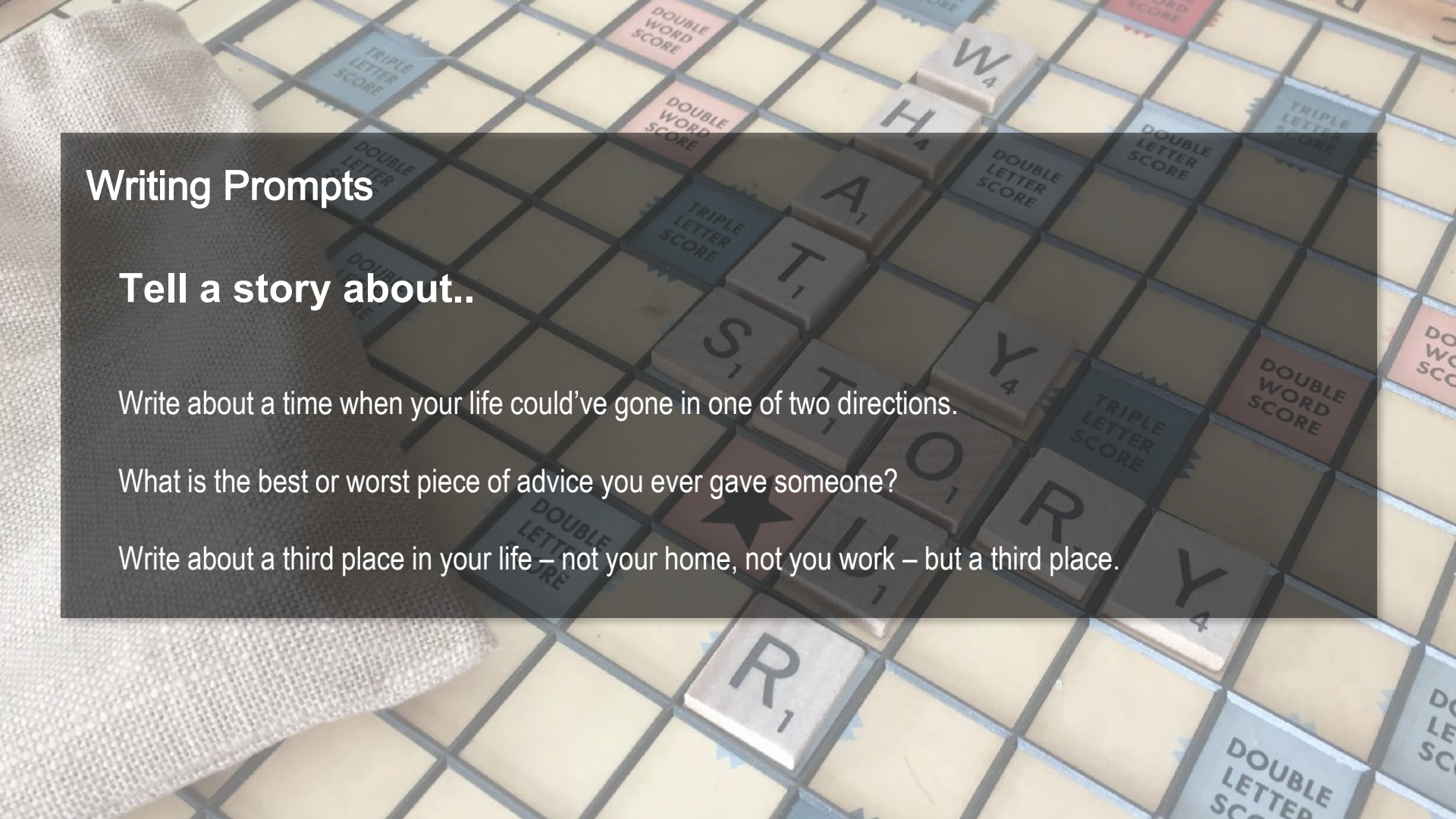


Sharing Your Story

Digital stories usually do not have to carry the burden of exposition, of context, as there are a few publication or sharing opportunities, in which context is not already present.

Not all stories are for public consumption. Set limits and give options for publication.





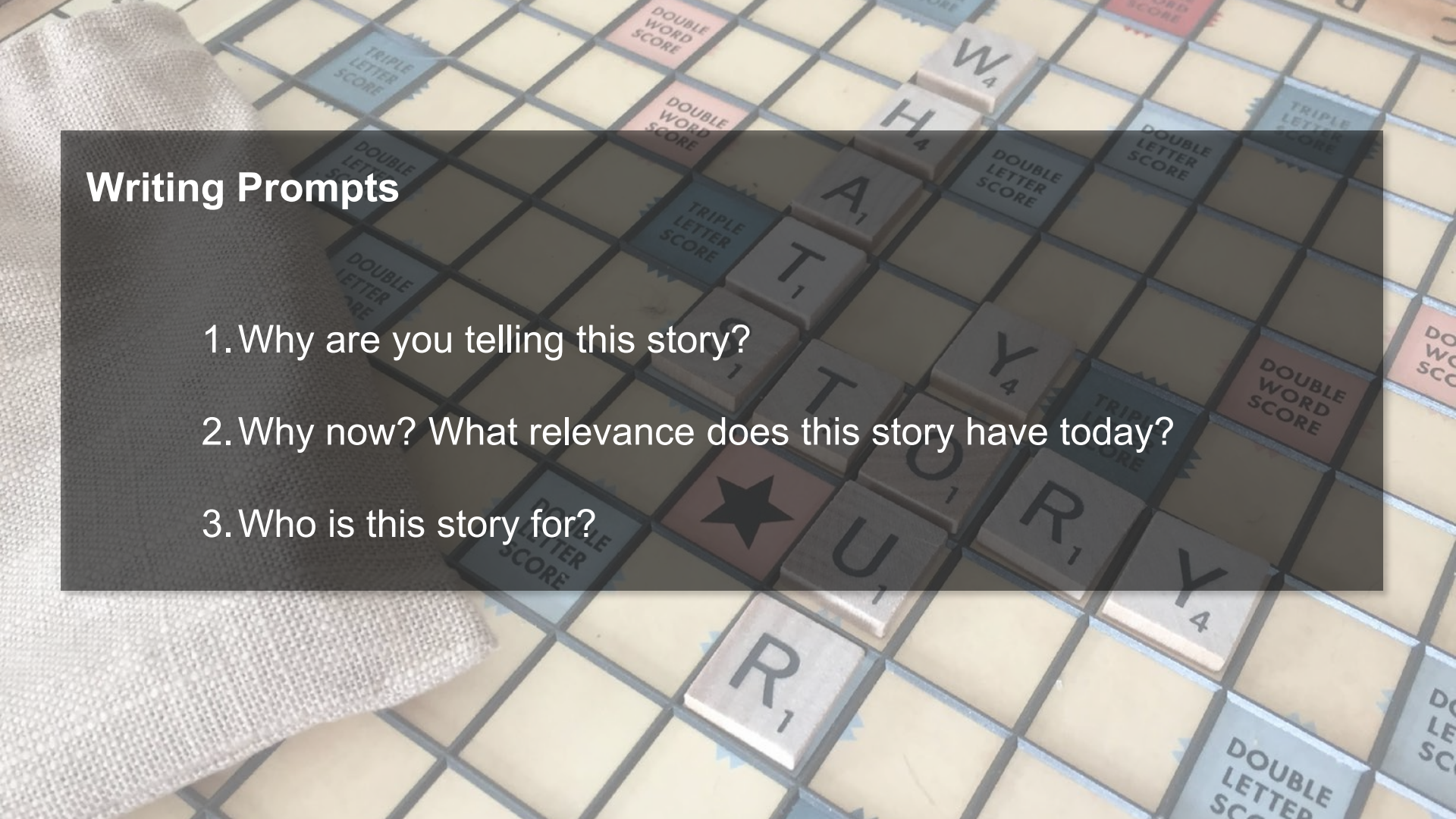
Writing Prompts

Tell a story about..

Write about a time when your life could've gone in one of two directions.

What is the best or worst piece of advice you ever gave someone?

Write about a third place in your life – not your home, not you work – but a third place.



Writing Prompts

1. Why are you telling this story?
2. Why now? What relevance does this story have today?
3. Who is this story for?

STORY

SESSION TWO

March 22, 2023 • 10 am - Noon (Pacific Time)

