

Candidate Statements ICC Elections 2024-2025

ICC Chair of Marketing Candidates (6/12)

Listed in Alphabetical Order (first name)

Dinara Usonova

I am eager to join the ICC because I am passionate about fostering a vibrant and inclusive community for international students. As an international student from Kyrgyzstan majoring in Business Administration at De Anza College, I understand the challenges and opportunities that come with studying abroad. This perspective enables me to empathize with and advocate for my fellow international students effectively.

My role as the president of the KGIS Club at De Anza has honed my organizational and leadership skills. I have successfully planned and executed several events aimed at providing valuable insights into university transfer processes, career development, and university life. These experiences have equipped me with the ability to manage teams, coordinate events, and engage with diverse groups of people.

In addition to my leadership experience, I have a strong background in marketing, which has allowed me to effectively promote events and initiatives, ensuring high participation and engagement. My problem-solving skills, combined with my passion for organizing and managing, make me a strong candidate for this position. I am confident that my dedication, experience, and skills will contribute significantly to the success of the ICC and the enrichment of our international student community. By being part of the ICC, I hope to create a supportive environment where international students can thrive academically and socially.

Thomas Cheung

I am applying for the ICC Chair of Marketing position because of my extensive experience in marketing and student leadership. As the co-president who restarted the Game Dev Club last fall, I understand the value ICC brings to student organizations. My skills in video editing and Instagram promotion have been instrumental in growing our club's presence.

In my role as project manager for NASA L'Space Team 32, I have successfully promoted our projects, dedicating 10-15 hours a week to managing and marketing our initiatives. I am deeply involved in outreach and have a comprehensive understanding of team dynamics and promotion strategies.

My work as a USA Handball marketing intern has been incredibly rewarding. As an active player and certified referee, I am committed to promoting handball in the USA, especially within the Bay Area's Asian community. My efforts aim to increase participation and support for the sport.

My varied experiences in marketing and leadership positions make me well-suited to promote the diverse activities and clubs at De Anza College.

Links: [Gave Dev Instagram](#) | [USA Handball Woman's National Team Instagram](#) | [Homecoming Video \(DASG\)](#)