



Campus Bookstore Operations Request for Proposal (RFP)

Presented to De Anza Student Government

Oct. 7, 2026

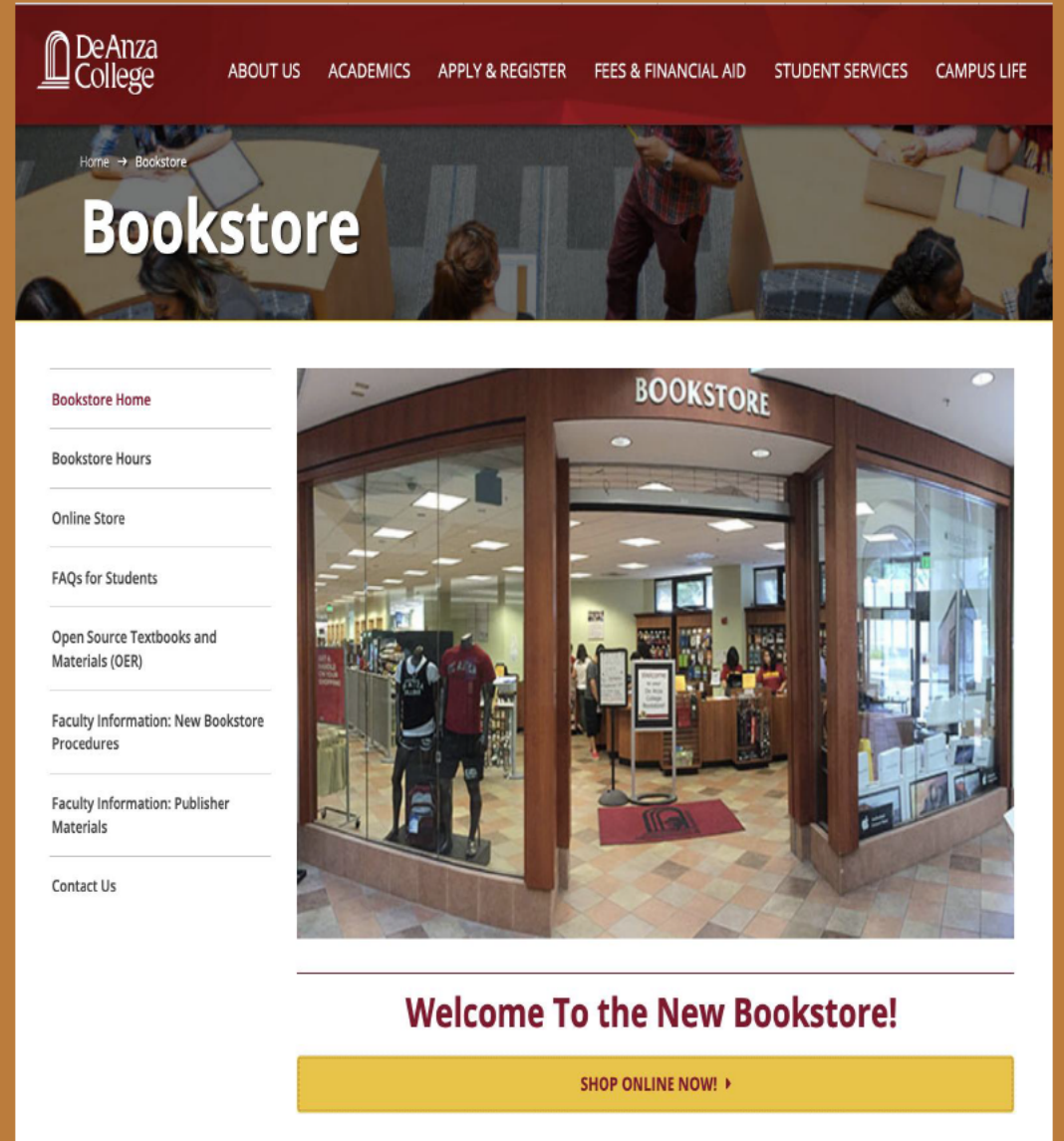
Agenda:

- Current Bookstore Operations
- De Anza Bookstore Taskforce
- Pain Points & Challenges With Current Model
- What Are Other Bay Area Community Colleges Doing?
- Potential Models Reviewed
- Recommended Model
- Sharing With Campus Community
- RFP Timeline
- RFP Team
- Questions

Model = Vendor Operated On-Campus Store

Vendor = Follett

Current Contract Ends June 30, 2027



The screenshot shows the DeAnza College Bookstore website. The top navigation bar is dark red with the DeAnza College logo and links for ABOUT US, ACADEMICS, APPLY & REGISTER, FEES & FINANCIAL AID, STUDENT SERVICES, and CAMPUS LIFE. Below this is a banner image of students in a bookstore with the word "Bookstore" in large white text. A left sidebar contains a list of links: Bookstore Home, Bookstore Hours, Online Store, FAQs for Students, Open Source Textbooks and Materials (OER), Faculty Information: New Bookstore Procedures, Faculty Information: Publisher Materials, and Contact Us. The main content area features a photograph of the bookstore's entrance, which has a sign that says "BOOKSTORE". Below the photo is a yellow banner with the text "Welcome To the New Bookstore!" and a button that says "SHOP ONLINE NOW! ▶".

DeAnza College

ABOUT US ACADEMICS APPLY & REGISTER FEES & FINANCIAL AID STUDENT SERVICES CAMPUS LIFE

Home → Bookstore

Bookstore

- Bookstore Home
- Bookstore Hours
- Online Store
- FAQs for Students
- Open Source Textbooks and Materials (OER)
- Faculty Information: New Bookstore Procedures
- Faculty Information: Publisher Materials
- Contact Us



Welcome To the New Bookstore!

SHOP ONLINE NOW! ▶

So What Is De Anza's Plan for Future Bookstore Operations?

[ABOUT US](#) [ACADEMICS](#) [APPLY & REGISTER](#) [FEES & FINANCIAL AID](#) [STUDENT SERVICES](#) [CAMPUS LIFE](#)

[Home](#) → [Bookstore](#)

Bookstore

[Bookstore Home](#)

[Bookstore Hours](#)

[Online Store](#)

[FAQs for Students](#)

[Open Source Textbooks and Materials \(OER\)](#)

[Faculty Information: New Bookstore Procedures](#)

[Faculty Information: Publisher Materials](#)

[Contact Us](#)

A photograph of the exterior of the De Anza College Bookstore. The storefront is made of wood and glass. The word "BOOKSTORE" is written in large, white, sans-serif capital letters above the entrance. Inside, there are bookshelves, a counter, and a mannequin wearing a red shirt and black shorts. A red carpet with a logo is on the floor.

Welcome To the New Bookstore!

SHOP ONLINE NOW! ▶

Campus-Wide Inclusive Taskforce

Students:

Allissa Lo

Academic Senate:

Shagun Kaur

Erik Woodbury

Tom Dolen

Classified Senate:

Lidia Burlanescu

College Life:

Dennis Shannakian

Deans:

Gabriela Nocito

Mehrdad Khosravi

Nazy Galoyan

Administrative Services:

Henry Cervantes

Farhad Sabit

Consultant:

Tom Byrne

Campus Bookstore
Consulting Corp.

Pain Points and Challenges With the Current Bookstore Model

- Timely & easy access to textbooks/course materials.
- Textbook affordability
- Shipping/delivery methods/cost
- Various payment methods
- Financial Aid partnership with Bookstore
- Resell/return/refund of textbooks
- Rental textbook options
- Availability of college supplies
- Regalia for graduation
- Hours of operations & before/after-hours access
- Access to internet/Wifi
- Student employment
- Long-term sustainability
- State compliance

- Partnership/coordination between faculty/library/Bookstore on course adoption, textbooks & OER.
- Timely availability of lab materials
- Bookstore adoption to quarter system
- Faculty freedom to decide course by course how required materials are provided, in accordance with academic freedom.
- Goal to increase OER from current 28% to 50%-60% in next few years
- Timely support to students/faculty
- Financial Risk to the college budget
- Administrative burden
- Space utilization
- ZTC/OER/digital trends
- Accreditation requirements

WHAT ARE OTHER BAY AREA COMMUNITY COLLEGES DOING?

NO	DISTRICT	BOOSTORE MODEL
1	San Jose City College	Fully Online
2	Evergreen Valley College	Fully Online
3	West Valley College	Fully Online
4	Mission College	Fully Online
5	Foothill College	Fully Online
6	Ohlone College	Fully Online
7	Chabot College	Fully Online
8	Las Positas College	Fully Online
9	Merritt College	Fully Online
10	Laney College	Fully Online
11	College of San Mateo	On-campus Bookstore
12	Canada College	On-Campus Bookstore
13	Skyline College	On-Campus Bookstore

DA CAMPUS BOOKSTORE OPERATIONS

FOUR POTENTIAL MODELS REVIEWED

NO	MODEL	OPERATED BY	RECOMMENDED?
1	Fully On-Campus Bookstore	De Anza College	NO
2	Fully On-Campus Bookstore	Vendor	NO
3	Fully Online Bookstore – No Physical Presence On-Campus	Vendor	NO
4	Fully Online Bookstore With Small Storefront On-Campus	Vendor	YES (Unanimous)

SHARING WITH CAMPUS COMMUNITY:

- Academic Senate = 9/28/2026
- Senior Leadership Team = 9/29/2026
- DASG Senate = 10/07/2026
- Classified Senate = 10/07/2026
- College Council = 10/08/2026

NEXT STEPS...

DISTRICTWIDE RFP TEAM - 10 reps:

- Student Senate = 2 reps
- Academic Senate = 2 reps
- Classified Senate = 2 reps
- Deans = 2 reps
- Administration = 2 reps

5 reps from De Anza College

5 reps from Foothill College

RFP TENTATIVE TIMELINE:

- 11/02/2026 = Issue the RFP
- 12/15/2026 = Proposals Due from Contractors/Vendors
- Mid-Late January, 2027 = Vendor Presentations to the RFP Team
- RFP Team Deliberation & Decision February/March 2027
- Board Approval May 2027
- 7/01/2027 = Implementation / Contract Commences

QUESTIONS?